What happens next?

Virtual museum learning in a post-pandemic context

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What are the key challenges and changes ahead for museum learning and engagement in the next five years?

What have we learned?
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IMA survey findings

243 survey respondents

83.9% - Downloadable learning resources

83.62% - Downloadable pre-recorded sessions

62.11% - 3D scans of artefacts

56.28% - Self-guided virtual tours

51.75% - Live online sessions
Is there a word or phrase that sums up what you have learned over the last year?
What word or phrase sums up your key learning experience as a museum educator over the last year?

Vote at Menti.com 2934 3832
This link also in chat bar
How has our use of online technology changed?

What is the impact of the COVID19 pandemic on museums’ use of online technology?

Accelerated how we use online technology
Adapted how we have used online technology
Altered completely how we use online technology
Key Developments

- Shift in perceptions around the role of the arts, culture and Heritage in our daily lives
- This change reflected and reinforced in media
- Museums seen as social spaces and places important to our well-being - spaces either onsite and online
DEMENTIA-INCLUSIVE ONLINE ART TOURS
Quarantine through art

Balcony chats

Social distancing
What have we learned?

• Online learning programmes kept audiences engaged while physical spaces were closed
• Online events and programmes kept audiences connected with our museums
• Online engagement reached new audiences
How do we create the right online environment to encourage dialogue with our audiences?
Earth Day 2021

- With Geraldine Breen & Emma Murphy
- The Cool Fossils (NMI-Natural History)
- Hot (Climate) was the National Rediscovery Centre
- Online Event for Primary Schools (3rd to 6th class)
- Used new and existing online resources
- Development of Online post-event resources
Earth Day- Initial Findings

- **27,000** pupils participated from Primary Schools around Ireland

- **228** schools responded to survey

- **23%** had visited NMI-Natural History branch

- **64%** had never visited any branch of the National Museum of Ireland

- **81%** had never used school resources on museum website
Great session last night with the National Museum of Ireland.

Little Houses Workshop

History of the Barracks
“The house listened. Someone else seemed to listen too, but I still don’t know who it was. Maybe it wasn’t anyone. Maybe it was just the sense of the strong, clean lines of the present bending for a moment, going shaky and blurred. Whatever it was, for a few uneasy seconds, I felt surrounded – not by people perhaps, so much as by moments, lost moments. Forgotten days and nights, lost hours, old minutes that had ticked away and would not come again.”

The museum learning landscape

What does the future look like?
What does our cloud look like?